

# PERMANENT COSMETICS BY SHELLY

## What to Expect After a Permanent Makeup Procedure

**The Day After:** When your new makeup is completed it will appear too dark. This is temporary. You are seeing pigment in both layers of your skin (epidermis and dermis). The top layer of your skin sheds and renews itself every few days and with this natural process the pigment in the top layer will peel off. This initial DARK look will not last. Only the color in the dermis (second layer of skin) will be long lasting. If you are happy with your new permanent cosmetic color and darkness when you leave your first session, then you will be unhappy within one to three weeks. For this reason it is important for you to be patient and let your skin heal.

**The Process:** Permanent makeup is a process of carefully implanting microscopic colorants into the dermis. In cases of camouflaging scars and corrective makeup the goal can only be achieved through repeated applications and refinements to the previous applications after healing. The goal of the first application is to "saturate" the desired area to be pigmented. Your second visit is to shape, smooth irregularities and enhance the color of your permanent makeup.

### **Most people usually want MORE makeup rather than LESS**

This is common because it is better to apply LESS makeup during the first session than TOO MUCH. A rule of thumb is: Eyebrows lose 10% of their original color, Eyeliner loses 10% of their original color. On your second visit, color is layered into the "base" color applied in the first session. Irregularities, color and "holes" are corrected and filled.

**Healing:** For the first 2-3 days following eyebrows and eyeliner applications you will have swelling, redness and tenderness in the area of your newly applied makeup. It is important to pamper your new makeup and keep a protective veil of Vaseline over the affected area. This prevents scab formation and drying, which can "lift out" the newly implanted color. Always wear sunglasses and sunscreen when outside.

**Touch-Up Visit:** This is exactly what the name implies. Your permanent makeup will more likely than not need to be touched up within the first year following your initial two visits.

The goal of this visit is to fill in any areas that need enhancement. Often this is areas of eyeliner or eyebrow makeup that have healed with a loss of pigment. Every person is unique and we cannot predict how your makeup will appear. Rest assured that I will do my very best to make you happy with your investment in permanent makeup. Your cooperation is vital.

## **Pre Permanent Makeup Procedure Instructions**

1. Use BASIC soap (for your skin type) and no moisturizers for several days prior to your procedure. Allow 2 hours for your makeup procedure. Consult your doctor and the permanent makeup technician before taking any medications prior to coming to your appointment. Eat well before the procedure.
2. If eyeliner procedure, have someone drive you home and not operate a vehicle yourself for 8 hrs.
3. DO NOT wear contact lenses, as you will not be able to wear them for 48 hours.
4. DO NOT tweeze, wax or have electrolysis or get sunburned for one week prior to treatment.
5. Consult your doctor before taking any medication.
6. DO NOT use aspirin or ibuprofen (Advil) for 2 weeks prior to treatment. Use Tylenol instead.
7. Vitamins: you can take extra vitamins and calcium prior to your appointment to help healing and reduce swelling. Take Arnica beforehand, but, DO NOT take vitamin B.
8. DO NOT take codeine prior to treatment

## Post Eyebrow Care Instructions

1. The eyebrows can be iced with cool packs to reduce inflammation; a barrier should be used such as Vaseline to avoid keeping the brows wet. The cool packs should not be applied for any more than twenty minutes at a time and a twenty minute break in between.
2. Cold packs to the procedure area can be used for the first 24 hours.
3. You should massage brows every four hours with cotton balls and water for the first 24 hours to remove any blood and to avoid scabbing.
4. Don't let water hit eyebrows in the shower, gently wash with regular gentle facial cleanser and water with your hands and pat dry. (No Washcloths)
5. A thin coat of Vaseline should be kept on the brows 24 hours a day for 7-14 days.
6. DO NOT pick scabs or color will be lost.
7. DO NOT go into sun or swimming pool for two weeks. When you do go into the sun use an SPF 45 to protect your face.
8. Take Advil or Tylenol as necessary for discomfort.
9. You may shower on the day following the procedure as usual.

## Post Eyebrow Care Information

Touch ups can be done in 4-6 weeks.

Treated area should be surface healed within 5 —7 days however some individuals may take longer. It is NORMAL to lose approximately one third (1/3) of the color during the eyebrow healing process. When you leave today, the color may be a shade too dark, and in 3 to 5 days it will look too light. In a week to 10 days following your treatment the color will begin to show more

***If you have any questions or concerns, call Shelly Palmersheim at 262-434-0220. Cosmetic tattooing is a process and requires two or more procedures for the best possible result.***

## Post Eyeliner Care Instructions

1. The eyes can be iced with cool packs to reduce inflammation; a barrier should be used such as Vaseline to avoid keeping the eyes wet. The cool packs should not be applied for any more than twenty minutes at a time and a twenty minute break in between.
2. Cold packs to the procedure area can be used for the first 24 hours.
3. You should massage eyes with cotton balls and cool water for the first 24 hours to remove any blood and to avoid scabbing.
4. No makeup for 7-14 days until the eyeliner is 100% healed.
5. If any ink does collect in the corner of the eye, it can be removed by wetting a Qtip and rolling the pigment out.
6. A thin coat of Vaseline should be kept on the eyes 24 hours a day for 7-14 days.
7. Take Advil or Tylenol as necessary for discomfort.
8. If eyeliner procedure is done, a new container of mascara is a MUST to prevent infection.
9. You may shower on the day following the procedure as usual.
10. DO NOT go into sun or swimming pool for two weeks. When you do go into the sun use an SPF 45 to protect your face.
11. DO NOT pick scabs or color will be lost.

## Post EYELINER Care Information

You can expect swelling, redness, bruising and bloodshot eyes following eyeliner procedure.

Treated area should be surface healed within 5 —7 days however some individuals may take longer. When you leave today, the color may be a shade too dark, and in 3 to 5 days it will look too light. In a week to 10 days following your treatment the color will begin to show more

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